

*Is change your creation
or your adversary?*

THE
INNOVATOR
COMPANY



Strategic Focusing Products and Consultancy

The Innovator Company provides consulting services as well as sells and trains others to use Innovator within their organizations and with their clients.

Our consulting services are offered to all industry segments and range from team goal setting to large scale strategic planning interventions. The Innovator Company helps organizations remain competitive in today's marketplace, identifying those critical factors for success that will help you achieve your goals.

A detailed description of Innovator products is provided on the next page. Contact your Innovator reseller for additional information and pricing.



www.theinnovatorcompany.com
+1/407.620.9447

Understand the present **Create the future**

WHAT IS INNOVATOR?

Innovator is a complete set of processes and tools designed to help consultants, both internal and external, lead groups to develop strategies for success and solve a myriad of business issues.

As a trained Innovator facilitator, you will learn the protocols, processes and techniques necessary for conducting successful strategic group dialogs. During these conversations you will use voting software and wireless handheld keypads to focus the discussion by anonymously prioritizing issues and ideas.

COMMON USES

The open design of Innovator allows you to use the processes and tools in a variety of ways: from simple surveys and information gathering sessions, to large, multi-day strategic planning efforts. Some common arenas for using Innovator are:

Strategy

- Strategic Planning
- Strategic Focusing
- Scenario Planning
- Culture Convergence

Teams

- Define success for team / projects
- Goal Setting and Action Planning
- Project Planning
- Team Building: Values, Abilities

Research

- Marketing
- Focus Groups
- Sales Discovery
- Surveys

Training and Development

- Test for understanding during content delivery
- Pre/Post Session Analysis
- Competency Analysis



FOR ORGANIZATIONS

The Innovator is designed to help organizations in several ways:

Innovator as Meeting Manager

Use Innovator tools and techniques to improve the effectiveness of your internal meetings. Design agendas that keep you on purpose and on time. Innovator lets you quickly and anonymously test for alignment and consensus on the discussion topics, and prioritize what is important to the group.

Innovator as Planner

Use the Innovator to develop future-focused plans for your teams; determine projects to fund; improve the decision making process.

Innovator as Researcher

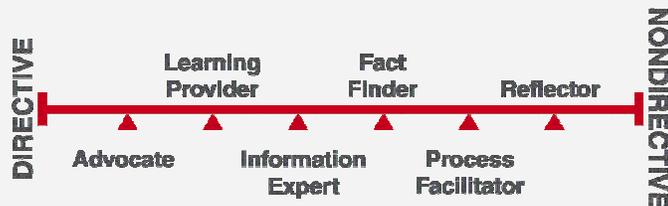
Conduct focus groups with your clients, business partners, extended enterprise, and others. Learn what is important and develop strategies that will be supported in the marketplace.

FOR CONSULTANTS

Innovator brings to consultants all the tools necessary to work with clients. From the functional team level in small companies, to the C-level executives in large international organizations, Innovator helps you provide value.

Innovator is designed to augment your existing consulting skills. Or if you are new to consulting, give you the foundation for providing consulting services to your clients.

Innovator is about process consulting as opposed to advocacy consulting. You leverage the skills, knowledges and abilities of the group you are leading, providing the framework in which success can be defined. This gives you the flexibility to easily expand your practice outside of your primary knowledge areas and industry segments.



www.theinnovatorcompany.com

+1/407.620.9447

Understand the present **Create the future**